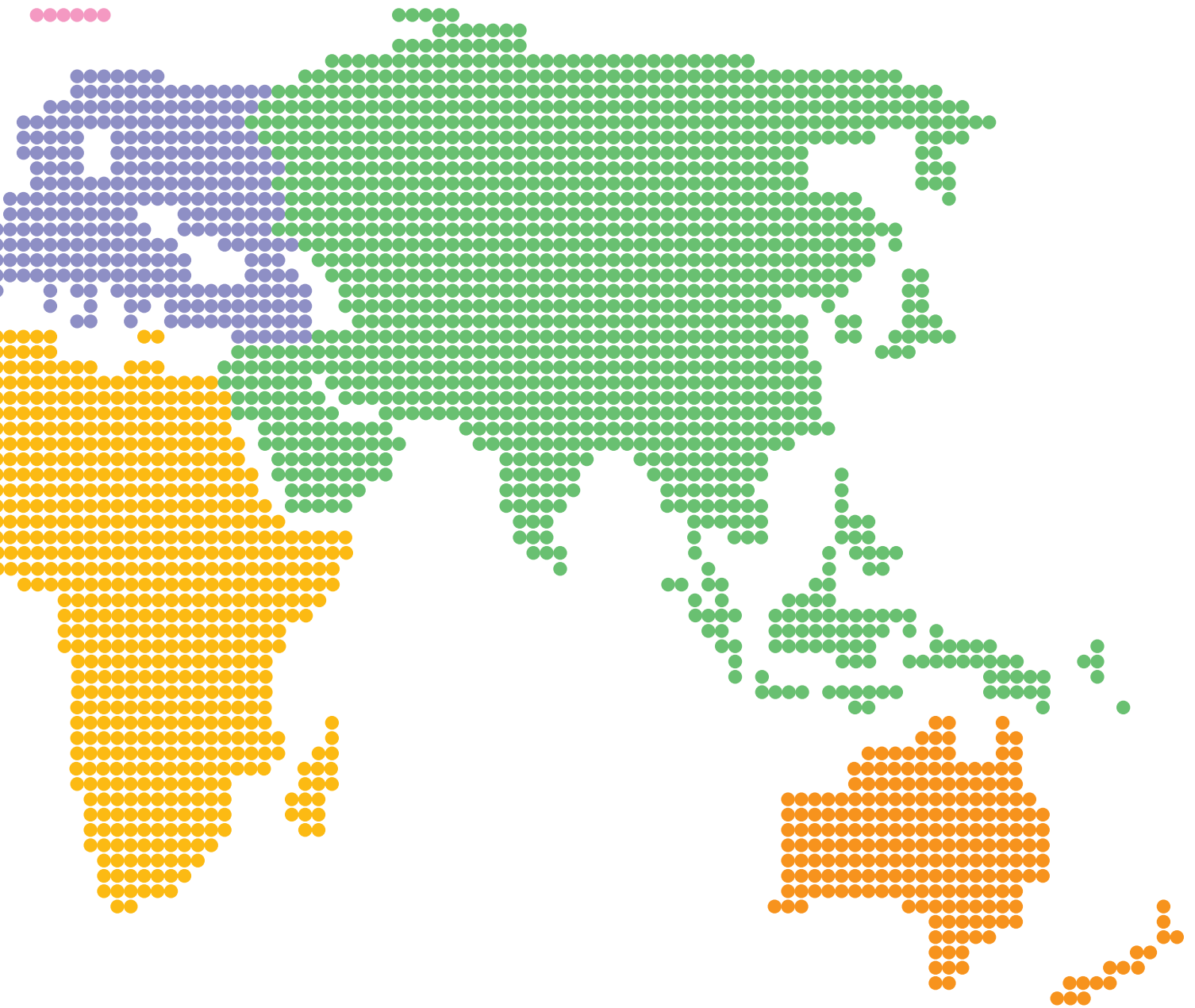


Annual Report 2009/2010



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“We are truly at a crossroad
in the development of
international education
in Australia”

Stephen Connelly, IEAA President

President's Report

At the time of writing this report there is still no decision as to who will form the next federal government.

The election campaign did not produce any indication that the major parties really understood the value of international education in Australia, not just in terms of its export earnings, but in terms of the non-financial benefits international students bring to our classrooms, campuses and communities.

We are truly at a crossroad in the development of international education in Australia, and it will be interesting to see how our political masters respond to the challenges we are currently facing.

At the state level it is clear that parochial interests and looming elections will influence government activity, but therein lies an opportunity for engagement.

As ever it has been a busy year for IEAA, and the Association has energetically engaged in a public diplomacy and advocacy campaign to support international education in extremely challenging times. This has led to a much higher media profile than we have experienced in the past, and to new levels of engagement with Australia's other peak international education bodies.

Educating the media has been a worthwhile exercise, since through our own efforts and the efforts of many others there has been much more balanced, if not better informed, discussion of international education issues in the public domain.

Engaging with colleagues in the peak bodies has been a useful and rewarding activity, given the different perspectives they bring to the table, and the impact of acting collectively, which outweighs individual uncoordinated effort. It is not always in the interests of the peak bodies to speak with one voice, but where there has been consensus this has been an effective approach.

IEAA appreciates the work being undertaken by Universities Australia, TAFE Directors Australia, ACPET, English Australia and the Independent Schools Council of Australia in support of international education.

Once again IEAA has worked collaboratively with IDP to present the Australian International Education Conference (AIEC), and the partnership with IDP is one the Association greatly values

I would particularly like to thank Tony Pollock for his support of IEAA, a continuation of his enormous contribution to international education in Australia.

In 2009 IEAA and the European Association for International Education (EAIE) held a joint symposium prior to the AIEC.

The outcomes include work on a Global Student Mobility Charter, discussed now by international education associations at the NAFSA, EAIE and AIE conferences, as well as a study of leadership issues in Australia and Europe.

In 2010, we are holding another symposium with American colleagues representing NAFSA Association of International Educators, The Forum for

Study Abroad, and the Association of International Education Administrators.

In 2009 the inaugural IEAA Awards were presented, the result of very hard work by Helen Cook, Vice President, board members, panels of judges and sponsors.

It is important to be able to recognise the contribution of individuals and organisations to international education in Australia, and the Association is grateful for these contributions to what we hope will become a fixture of our annual calendar of events.

In 2010 IEAA reached more than 1000 members, a remarkable effort and testimony to the work of board members and secretariat alike in delivering services and benefits that members clearly value.

In spite of our membership successes, the finances of the Association remain in the balance. The objective for 2010/11 is to leverage off the higher profile we have developed for the Association to gain more financial support from the main beneficiaries of our work – Australia's education institutions.

As in past years, the board of IEAA has been energetic in support of the objectives of the Association, at board meetings, sub-committees and in general IEAA activities. Their commitment is greatly appreciated.

The secretariat of Dennis, Ouahiba and Cindy, with help over the past 12 months from Natasha and Aurelie, has worked tirelessly through a challenging year, and survived a change of office location as well.

Thanks go to Swinburne University of Technology which housed the IEAA secretariat for 5 years and provided great support for IT, HR and other functions.

IEAA is grateful for the support of key partners and sponsors. Our thanks go to our institutional and commercial sponsors.

A comprehensive national strategy for international education in Australia at times seems like a pipe dream but is a goal the Association will continue to work towards.

I look forward to working with the board, secretariat and members to achieve that important objective.

A handwritten signature in black ink, appearing to read 'S Connelly', with a long horizontal flourish extending to the right.

Stephen Connelly,
IEAA President



A year of advocacy, in the media and with
a wide range of external bodies

Major activities & Initiatives

PUBLIC POLICY & ADVOCACY

The position the Association holds within the context of Australian international education has meant that it takes an interest in public policy matters affecting members and the industry as a whole.

2008-09 saw the explicit formulation and expression of a comprehensive public policy position by the Association.

This year the Association's public policy position has been refined, tested and acted on in a wide range of forums and in ways that we might not have anticipated.

2009-10 has been a year of advocacy, in the media and with a wide range of external bodies. As a consequence, the Association's public profile was raised substantially.

Advocacy, which has been strongly called for by members since the establishment of the Association is now a mainstream focus of IEAA.

Public policy engagement took a variety of forms over the past year.

AUSTRALIAN SENATE

In August 2009 a significant submission was made to the Senate Inquiry into International Student Welfare.

The submission included key recommendations which continue to reflect the priority public policy positions of the Association:

- * Higher level political oversight over international education by the appointment of a Parliamentary Secretary, preferably reporting to the Prime Minister.
- * Establish an international education development authority.
- * The development and implementation of an Australian international education strategy along the lines of the Jackson Report, Informing the National Long-Term Tourism Strategy.
- * The development of an industry research capability.
- * Government investment in the industry to levels commensurate with that provided for other major export industries.
- * Strengthening, simplifying, streamlining and effective coordination by the Commonwealth and States of industry regulatory and quality assurance frameworks and the provision by governments of resources to guarantee effective enforcement
- * Review and refinement of the alignment between immigration and international education.
- * Development of a communications strategy to communicate the value and importance of international education to the wider Australian community.

REVIEW OF EDUCATION SERVICES FOR OVERSEAS STUDENTS (ESOS) ACT 2000

In October the Association made a submission to the Review of Education Services for Overseas Students (ESOS) Act 2000 (Baird Review).

The submission took the view that the ESOS Act was not broken but did need refinement to strengthen and support the industry, encourage good practice and avoid damaging individual education sectors or the industry as a whole.

A one-size-fits-all solution is not appropriate.

The submission reinforced recommendations made to the Senate Inquiry and proposed a longer term a partnership between government and industry to anticipate and prospectively resolve problems such as those which the review was intending to do.

ALLIANCE WITH PEAK BODIES

Following discussion by the IEAA Board in July, on 14 August IEAA facilitated a meeting at Melbourne Airport of 6 peak bodies: the Australian Council for Private Education and Training (ACPET), English Australia (EA), the Independent Schools Council of Australia (ISCA), TAFE Directors Australia (TDA), Universities Australia

and IEAA.

Three members from each organization participated. IEAA members were Stephen Connelly, Helen Zimmerman and Dennis Murray. The discussion was facilitated by Peter Noonan.

The group agreed to meet on a semi-regular basis and to act jointly to work with government around a common agenda to resolve short term problems and to strengthen and develop Australian international education strategically over the longer term.

Outcomes of the first meeting were covered by a joint communiqué issued to government and media on 27 August. A second meeting held on Tuesday 13 October in Sydney confirmed interest in formalization of the group based on functions and a structural arrangement to be agreed

Caucusing of the group took place during the latter half of 2009 and the first half of 2010 occurred around matters of common interest and concern – proposed initiatives of COAG, the ESOS Review, proposed changes to visa rules by DIAC, the Government decision to transfer the responsibility for generic marketing and promotion of Australia's international education from AEI to Austrade and the meeting of the Government Industry Stakeholder Consultation (GISC) group.

The development was a very positive one which could lead to the formation of an international education industry alliance over the longer term.

ESOS REVIEW: MEETING WITH BRUCE BAIRD

Stephen Connelly and Dennis Murray represented IEAA at a stakeholder consultation meeting held by Bruce Baird on 7 December in Melbourne.

MEETING WITH COAG GROUP

Following an approach by the peak bodies collectively, a joint meeting between that group and the COAG group developing a national international student strategy was held on 27 November 2009 at Melbourne Airport.

A subsequent consultation meeting was held on 18 February 2010 in Adelaide. IEAA was represented by Board member Denise von Wald and IEAA Executive Director, Dennis Murray.

Substantial input was provided by IEAA at these meetings into the draft proposals for an international student strategy.

In April, COAG released a Communiqué on the strategy with outline commitments, the full details of which were to be released in May. Subsequently, IEAA pursued the matter of the release of details. None were released by the end of this reporting year.

MEETING WITH AEI

The IEAA Executive met formally with AEI leadership on 24 February 2010 in Canberra to discuss priorities of both groups for the ensuing year. The meeting focused on the Renew AEI project (AEI's future directions and role) and the transition of inter-

national promotion of Australian education from AEI to Austrade.

AUSTRADE INDUSTRY CONSULTATION WORKSHOP

IEAA was invited by Austrade to provide working group facilitators for the "education marketing planning day" on 17 May. Brett Balcker, Helen Cook, Tony Crooks and Dennis Murray acted as the facilitators. The invitation reflected the growing understanding by outside groups of IEAA's role as a broker and facilitator of industry discussions.

NSW TASK FORCE ON INTERNATIONAL EDUCATION & NSW PREMIER'S COUNCIL ON INTERNATIONAL EDUCATION

IEAA continued to be represented on the NSW Ministerial Taskforce on International Education by the Executive Director, Dennis Murray. IEAA Board Member Seamus Fagan was also a member of the Taskforce.

The Taskforce, which had begun its work in November 2008, met on two occasions (in July and August) before submitting its final report to the NSW Education Minister in October.

Subsequently, The NSW Premier Kristine Kenneally, announced the formation of the NSW Premier's Council on International Education.

IEAA was invited to provide a representative on the Council. Helen Zimmerman is the IEAA representative and the first meeting of the Council took place in May.

ENGAGEMENT WITH MEDIA

The Association was extremely active on the public relations front over the past year, engaging with media in a way not previously experienced. The Association's public profile was raised substantially over the year, with good relations formed with a range of media outlets and journalists.

10 media statements were released during the year, covering matters such as the National international Student Strategy, the Associations proposals for a comprehensive international education strategy, enhancing international student experience, international student safety, education exports, the Victorian International Education Action Plan, the sustainability of international education, a 10 year recovery scenario, the visa capping bill and a joint communiqué with other peak bodies on a 10 point Action Plan for international education.

In addition, IEAA President and Executive Director were engaged in numerous television and radio interviews, including with overseas media. This was complemented by written opinion contributions and commentary by the President and Executive Director to major Australian press media – Campus Review, The Australian and The Australian Financial Review.

In sum, the Association this year began to be routinely approached by media on major matters affecting the industry and international education. This will materially assist the Association's advocacy in the coming years and provide a lever for influencing government and other stakeholders groups.

AUSTRALIAN INTERNATIONAL EDUCATION CONFERENCE

A very successful AIEC 2009 was presented in Sydney from 13-16 October at the Sydney Conference and Exhibition Centre, Darling Harbour.

The Conference brought together 1333 delegates from 42 countries, and more than 150 speakers who participated in 64 conference sessions including 5 plenary sessions plus 14 pre-Conference workshops. Evaluations were very positive, in particular about the program and the workshops for which IEAA had major responsibility.

Highlights of the Conference included a plenary address by the Hon Julia Gillard MP, Minister for Education, Minister for Employment and Workplace Relations, Minister for Social Inclusion and Deputy Prime Minister on 15 October and a special plenary: "**International Education: Transforming Australia**", facilitated by Jenny Brockie, host of SBS television's "Insight" program.

Other plenary speakers were: Li Cunxin, Author of *Mao's Last Dancer* and recently appointed Australian Father of the Year (Welcome Plenary); Hugh Evans, Youth Ambassador & Founder of the Oak Tree Foundation (Opening Plenary).

A successful AIEC Research Roundtable was conducted in three parts on Thursday 14 October.

There was also strong interest in the first meeting of the IEAA Outbound Student Mobility (OSM) SIG held on

14 October the AIEC conference in Sydney with approximately 50 attendees representative of a wide range of institutions and professional interests.

The Annual General Meeting and election of Board members were also conducted during AIEC.

The Conference week was an exceedingly busy one for IEAA, and a culmination of almost a year of work by the four IEAA members of the AIEC Management Committee, Stephen Connelly, Betty Leask, Dennis Murray and Tony Adams.

PLANNING FOR AIEC 2010

Planning for AIEC 2010 began in early 2010 with the first Management Committee meeting in February, following finalization of negotiations with IDP about renewal of the IEAA contract.

Because of the unprecedented turbulence in international education over 2009 and 2010 the decision was made to focus AIEC 2010 on looking to the future, to a horizon of 2020, while reflecting on the lessons of the recent past.

The approach to the 2010 Conference broadly reflected the priority issues the IEAA Board identified during its Planning Day in February.

The 2010 theme chosen for the AIEC 2010 was **Engaging for the Future**.

The Association members believed that securing the future for international education will be increasingly difficult without more effective engagement with governments, stu-

dents, teaching staff, local communities, the media, Australian businesses and our international partners.

Design of the program included a strong public policy, advocacy and social engagement focus.

10 IEAA designed workshops were agreed for presentation at AIEC.

A special focus on engagement with the United States of America was also decided, involving a separate, in-depth, two day Seminar prior to the Conference .

AIEC 2010 AND BEYOND – NEGOTIATIONS WITH IDP

The Association’s three year contract with IDP for joint delivery of the AIEC expired on 31 December 2009.

Negotiations about future arrangements were scheduled with IDP late in the year.

Over December and January the IEAA Executive and IEAA AIEC Management Committee members successfully negotiated the business arrangements for the next three years taking account of IEAA’s substantial contribution to the planning and delivery of AIEC.

While IDP will retain ownership of the Conference, IEAA will benefit from an improved financial arrangement for the existing level of service.

Financial arrangements between IDP and IEAA were reflected in a single package which covers IEAA services for planning and delivery of the AIEC, the IEAA Awards, the IDP corporate sponsorship of memberships and a new element, an IEAA “development grant”.

The arrangement gives IEAA greater certainty for the next three years.

MAJOR PROJECTS

EDUCATION CAPABILITY REPORT: AUSTRADE

IEAA has been contracted to prepare a 60-70 page Education Capability Report and Value Proposition for Austrade, which has functional responsibility for encouraging direct foreign investment in Australian business and industry.



Stephen Connelly, IEAA President, AIEC 2009

AIEC 2009:

1333 delegates from 42 countries

150 speakers

64 conference sessions

5 plenary sessions

14 pre-Conference workshops

A project steering group was established, which comprised of representatives of peak bodies - Universities Australia, TAFE Directors Australia, the Australian Council for Private Education and Training and English Australia.

25TH ANNIVERSARY PROJECT

This project aims to prepare a commemoration of Australian international education in time for the 25th anniversary of the full fee program in 2011, to take the form of a major publication: ***Looking Forward, Looking Back: Celebrating 25 Years of International Education in Australia.*** IEAA is the project manager and houses the project.

The project was begun informally in the first half of 2009 when a concept outline of the project was prepared. This was refined in the early second half of 2009 and a formal announcement of the project took place at the Australian International Education Conference in October 2009, in Sydney. In the period October to June 2010, significant progress was made, including:

1. Establishment of an Editorial Committee to oversee the project, and the establishment of full governance and management arrangements, involving regular reporting on progress to the IEAA Board.

2. Appointment of Dorothy Davis and Bruce Mackintosh as joint Project Managers and Editors.

3. Identification and commissioning of writers, critical readers and specified research to inform selected parts of the book.

4. Preparation of publicity and active pursuit of sponsorship for the education sector, government and other interested parties to support the project.

5. Establishment of a communications strategy and website, on the IEAA website, to promote the project and update industry and sponsors.

6. Initial planning for an "oral history" in a form to be decided

7. Initial planning for a workshop on the project early in 2011.

Over \$130,000 in sponsorship support was pledged over the year from government, education institutions and commercial sponsors.

The project was originally supported by \$30,000 seed funding kindly provided by IDP Education.

It is envisaged that the book will be launched in November 2011 at the Australian Parliament.



Membership key figures:

1056 members

3 Platinum Institutional Sponsors

3 Gold Institutional Sponsor

6 Silver institutions sponsors

20 Charter institutions

Membership retention's rate: 96 %

Membership & Sponsorship

MEMBERSHIP GROWTH

2009/2010 has seen the continuity of the significant membership's growth that was reported in 2008/2009.

Membership has again grown over 24% in a year, thanks to the increasing support of Australian institutions purchasing groups membership packages, but also thanks to the steady growth of individual memberships.

MEMBERSHIP RETENTION:

The association shows again an excellent membership retention rate (96%), a clear sign of members' degree of satisfaction regarding the services provided by the association.

MEMBERSHIP SURVEY:

In January 2010, the association has conducted for the first time a general membership survey.

93% of surveyed members confirmed that they were happy with the services provided by the association and intended to remain a member.

Main reasons given for joining the association were professional development, networking and access to information about developments within the industry. The survey results also confirmed a strong support in the increasing role played by the association in Public Policy matters and presence in the media.

The results of the survey were used by the IEAA Board in February 2010 as a basis for the Strategic Action Plan 2010/2011.

INSTITUTIONAL SUPPORT

76% of IEAA members are covered by sponsorship/ charter package arrangement with their institution.

The association has gained another platinum institutional sponsor and two other gold sponsors. The number of charter institutions has increased by 25%.

State based organisation such as Education Adelaide and QETI have also joining the association and provided a significant support to the association by enabling IEAA to deliver professional developments to their state members at a lower cost.

CORPORATE SPONSORSHIP

Corporate sponsorship has enabled the IEAA to deliver special events throughout 2009 and 2010.

The very successful IEAA EAIE joint symposium organised in October 2009 attracted more than 75 participants from Europe and Australia and could not have been organised without the kind support of several organisations who contributed financially to the costs of the event.

IEAA has this year again organised a Research Forum in June 2010.

Sponsors' contribution enabled the association to only charge a very modest fee to participants for both events, thus making it possible for a maximum of participants to attend the events.

IEAA would like to thank its sponsors, listed in appendix 1.

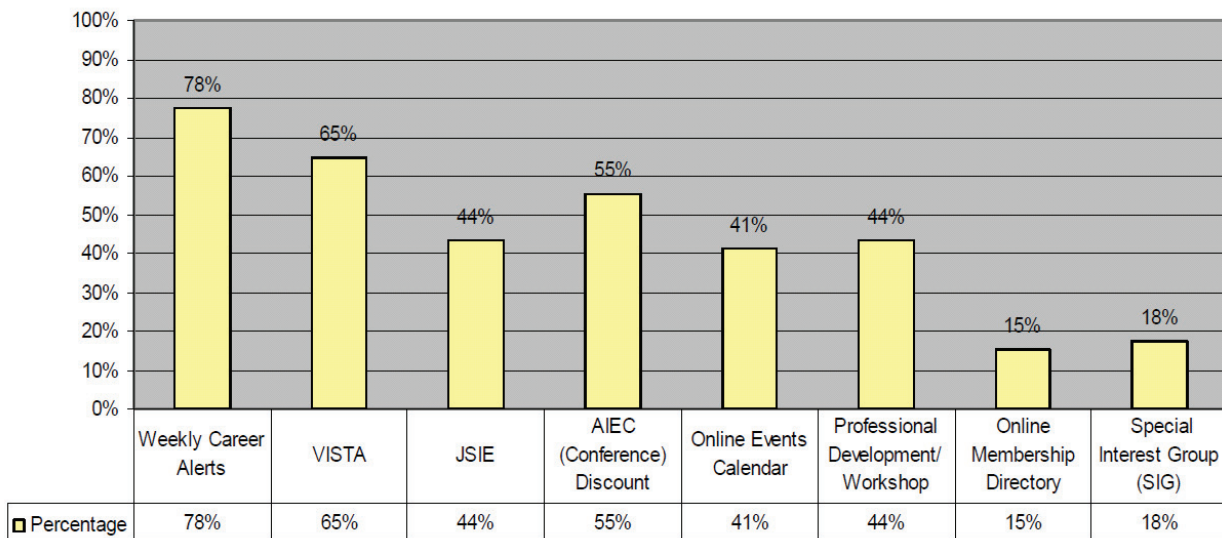
DONATIONS

A number of individuals have donated significant time to support the Association, for which IEAA is most grateful (see appendix 1).

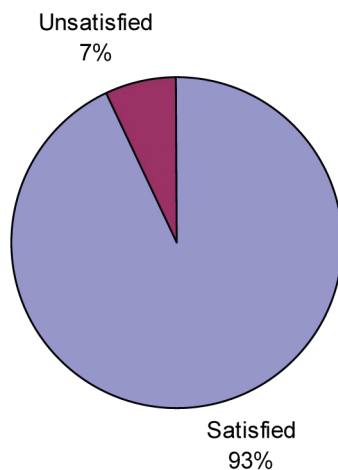
Membership benefits include:

- Access to an extensive professional development program (40+ events)
- 30 % discount for the workshop and seminars
- Weekly career announcements
- Industry Alerts
- Online Networking tools and access to industry resources
- Subscription to VISTA, IEAA’s monthly newsletter
- Discounts for the Annual Conference
- Subscription to the Journal of Studies in International Education (JSIE)

Services most used by IEAA members



Satisfaction with IEAA membership benefits





Professional Development:
42 workshops
10 thematic streams
24 topics
+1100 participants

Professional Development

From July 2009 to June 2010, IEAA presented 42 workshops in the framework of a comprehensive Professional Development program that was delivered throughout the country.

In addition to the traditional pre-conference workshops presented during the AIEC in October 2009, the Association also conducted 28 workshops and seminars in major Australian capital cities.

THE AIEC

The IEAA presented 14 workshops in October 2009 in Sydney. Nearly 300 participants attended the workshops that catered for a wide variety of audience, with topics ranging from Using Student Diversity to Internationalise the Curriculum to Contemporary Marketing in a Post GFC World.

The trainers for the workshops (listed in the appendix 2) kindly donated their time without charge, for which the Association is extremely grateful.

IEAA NATIONAL PROGRAM:

The IEAA 2009-10 national program has been a great success with more than 800 participants attending the program's workshops throughout most Australian states.

2010 saw the development of new workshops topics such as "Managing an International Career Service".

These workshops were attended by a mixed audience of members and non

members. The Association was also able to cater for special requests of institutions/ organizations by delivering tailored events whenever possible.

More than 30 presenters were contracted to deliver the workshops and the workshops were hosted by more than 20 generous institutions that provided a venue and logistical help onsite.

IEAA would not have been able to deliver its professional development program without the continued support of these institutions.

The Association is most grateful for the kind support of these institutions, listed in the appendix 2.

EXECUTIVE LEADERSHIP & MANAGEMENT SEMINAR

The second module of the inaugural Executive Leadership and Management in International Education (ELMIE) program, jointly presented by IEAA and the L.H. Martin Institute for Leadership and Management in Higher Education, the University of Melbourne, was held in Sydney on the 29 and 30 September 2009.

Experience gained from delivery of the first module was built on to strengthen the September module.

Presenters for the second module were Anna Ciccarelli, Rob Lawrence, Brett Blacker, Andrew Everett, Ann Keep, Leo Goedegebuure and Dennis Murray.

The 20 participants completed a ma-

job task between the first (May) and second (September) modules, and presented the outcomes by means of a competitive group challenge in September.

The Challenge was independently judged by three experienced international education leaders – Trevor Grigg, Anne Jones and Jim Langridge.

All participants received a certificate acknowledging their participation in the program.

Overall, the evaluations showed a good deal of satisfaction from the participants, with average scores around 4.2 (on a five point scale), in line with those of other LHMI executive programs. Scores improved from module 1 to module 2, indicating the greater success of more interactive and case-based sessions.

Planning for the 2010 ELMIE program began in November.

The first module was delivered in Melbourne on 10 and 11 May to 25 participants. Evaluations were again exceptionally positive with an overall average rating of 4.5 (out of 5 point).

Workshops AIEC 2010
TNE: Good Practice Business Skills
Intercultural Inclusion on Campus: Enhancing Interactions between International & Local Students
Using Student Diversity to Internationalise the Curriculum
Developing English Language Good Practice
Successful Project Bidding & Contract Development
International Education Management: Navigating Internal & External Expectations
Best Practice Agent Management
VET Business Intelligence: Using the Data
Contemporary Marketing For a Post GFC World
Preparing a VET Institutional Strategy
Leading Internationalisation in Schools
Intercultural Negotiation: Conducting Effective Business in Chinese Cultural Settings
Managing Risk and Critical Incidents in Study Abroad and Exchange
Auditing Overseas Activities



The IEAA 2009-10 national program has been a great success with more than 800 participants attending the program's workshops throughout most Australian states.



Research Highlights:

Initiation of a researcher network
Research Database
Researchers Newsletter

Research

The inaugural Winter International Education Research Seminar held in June 2009 was followed up by various actions during the year: focus on research priorities identified by the Seminar, the beginnings of a researcher network through IEAA, continuing development of the current research database and the dissemination of information about research activities and events of interest to the network through a Researchers Newsletter.

The Research Committee, comprising of Betty Leask (Convenor), Melissa Banks, Rebecca Biazos, Simon Marginson, Dennis Murray and Chris Ziguras, met on 3 occasions over the year to plan and conduct major activities.

A successful Research Roundtable was held to the Australian International Education Conference in Sydney on Thursday 15 October, chaired by Dr Hans de Wit. It was delivered in three parts:

Part A: Research presentation by recipient of the 2009 IEAA Research Award followed by an Expert Panel discussing Challenges for International Education Research;

Part B: Mini workshops on research in international education led by experienced researchers;

Part C: Work in Progress: Emerging researchers.

The second Winter International Education Research Seminar was held successfully on 10 and 11 June at Victoria University Conference centre, Melbourne.

The event was generously sponsored by RMIT, the University of Queensland, The Australian Learning and Teaching Council and was supported by Austrade and AEI.

The Seminar was attended by 77 participants, including researchers, and senior industry and government representatives and was preceded by dinner on the Thursday evening at the Westin Hotel. Professor Caroline McMillen, Deputy Vice-Chancellor and President Research and Innovation at the University of South Australia, kindly provided the dinner address.

Three “trigger” papers, *Sustaining Quality and Reputation; Sustaining the Business; and Sustaining Students* were prepared and presented by members of the Research Committee - Betty Leask, Simon Marginson and Chris Ziguras.

The papers were aimed to facilitate discussions about what the research shows about the challenges facing international education in Australia.

Participants were able to join two of three working groups over the day to discuss topics in depth. Professor Fazal Rizvi kindly provided a summary statement of the days outcomes.

Immediate outcomes included proposals for three projects:

(1) Establishment of a research network-policy dialogue, involving an initial Symposium late in 2010 or early in 2011.

(2) Development of a Directory of Researchers and research projects;

(3) Preparation and dissemination of a policy oriented research digest.

It was planned to submit these three priority projects to the Australian Education International (AEI) for funding support in the coming year.



Launch of IEAA Awards:

4 categories
22 nominations
6 winners

Awards

In March 2009, IEAA launched its Australia-wide Excellence awards to recognise and celebrate the outstanding contribution of individuals and teams in building Australia's reputation for quality and innovation in international education.

NOMINATIONS

Nominations were called for the following categories:

- Distinguished contribution to the field of international education (up to 2 awards)
- Outstanding excellence in leadership in international education (up to 2 awards)
- Best practice/Innovation in international education (up to 3 awards)
- Outstanding postgraduate research masters or doctoral thesis (1 award)

Nominations closed mid July and IEAA received a total of 22 nominations for the five categories.

A Jury panel representing cross-sectional, multi state perspective was appointed by the Award Committee and selected the winners.

The selection was approved by the IEAA Board in September 2009 and all candidates were invited to the Award Ceremony in Sydney in October 2009.

AWARDS CEREMONY

The Award Ceremony which took place during the opening plenary of the Australian International Education Conference on 14 October in Sydney was presided by Stephen Connelly, IEAA President and Helen Cook, IEAA Vice President and Chair of the Award Committee.

Winners were called on stage to receive their trophies and certificate from the Chair of the Award Committee and the Awards sponsors.

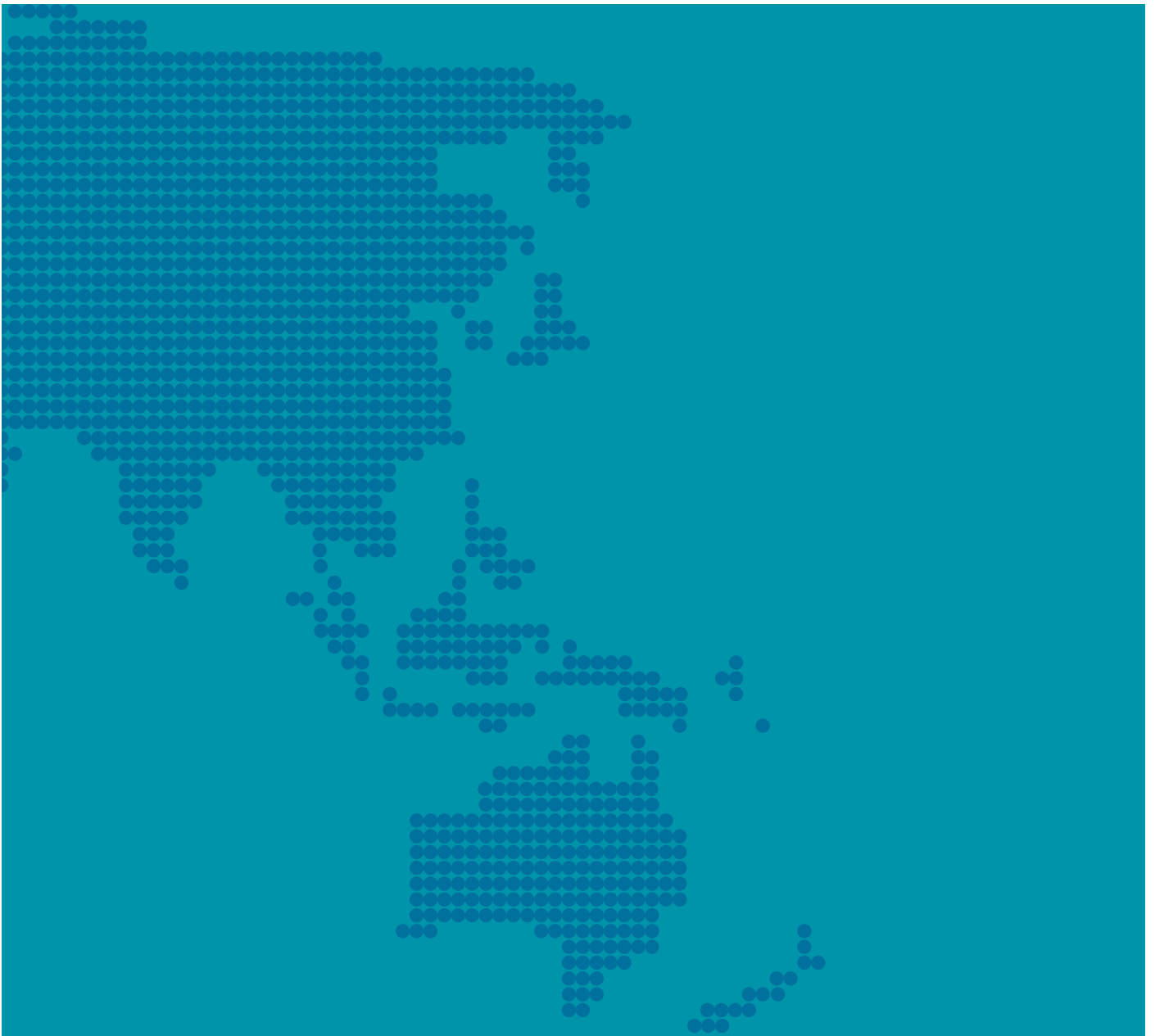
SPONSORSHIPS

The Awards were kindly sponsored by the following organizations:

IDP Education
ETS TOEFL
Hobsons Asia Pacific
LH Martin Institute (University of Melbourne)

IEAA is very grateful for the Awards sponsors' kind support.

Award	2009 Winner
Distinguished contribution to the field of international education	Alan Olsen, SPRE
Outstanding excellence in leadership in international education	Professor Jeanette Hackett, Vice Chancellor, Curtin University
Best practice/innovation in international education Award 1	Chilean Technical Scholarship Queensland Pilot, Queensland TAFE
Best practice/innovation in international education Award 2	Welcome to International Students, City of Melbourne
Best practice/innovation in international education Award 3	International Online Pre-departure program, Education Queensland International
Outstanding postgraduate thesis on a topic related to international education	Dr Margaret Kettle, QUT



Encouraging a Pro-active membership: development of SIGs

Special Interest Groups (SIGs)

The Association is keen to encourage members' involvement via Special Interest Groups (SIGs), bringing together members with a common field of expertise.

INTERNATIONALISATION OF THE CURRICULUM

The Internationalisation of the Curriculum Special Interest Group ran a workshop at the AIEC in Sydney in 2009. This was attended by more than 20 participants and the evaluations were all positive. A meeting of SIG members was also held at the AIEC in 2009.

While two symposia were planned for 2010, one in Perth and one in Brisbane, both were cancelled due to state-based issues.

The SIG pages have been established and are in the process of being developed, members have been surveyed re their feedback on the types of activities they would like to see organised.

Links with the Internationalisation at Home Special Interest Group of the European Association of International Education (EAIE) have continued to grow. A memorandum of understanding between the two groups will be signed at the EAIE in Nantes in September.

A paper co-authored by the Chair of the IaH SIG, Jos Beelen and Betty for the IEAA/EAIE symposium on "Advancing Australia-Europe Engagement in Education" in 2009 is currently published as an IEAA Occasional Paper and Jos and Betty are running a workshop together in Nantes.

OUTBOUND STUDENT MOBILITY

The Outbound Mobility SIG was established in October 2009 with John Molony as Convenor backed by a leadership group that consisted of Rebecca Biazos, Nigel Cossar, Rob Malicki, and Dawn Koban.

The SIG held its first meeting at the 2009 AIEC conference in Sydney with more than 50 representatives from across Australia and around the globe in attendance. It was a very productive meeting that outlined 4 main areas: **Networking and Communications; The Development and Support of Research activities; Professional Development; and Projects and Developments.**

At the start of 2010 John Molony stepped down as Chair and Dawn Koban took on the position Chairing the 2nd meeting of the SIG at the APAIE conference in the Gold Coast.

Despite being newly established, the SIG successfully organised the 3rd annual Outbound Mobility Forum in May with 141 delegates from 53 institutions across 17 countries.

The theme was entitled "**Perceptions & Possibilities**" with a focus on underrepresented destinations in exchange, curriculum integration, and mobility with India.

The SIG also coordinated their first professional development session in June hosted at La Trobe University entitled, "**Strategic Management of Outbound Student Mobility**" which attracted 17 attendees from across the sector.

The SIG has been actively creating links with SAFSA – the EAIE mobility SIG- to share ideas and collaborate in common activities where relevant. Leadership members of both groups will be meeting at the 2010 EAIE conference.

The SIG is enthusiastic about the successes of 2009/2010, and is eager to move forward with their planned activities in the upcoming year.

MARKETING & COMMUNICATIONS

Following the establishment of the SIG in early 2009, the last 12 months has seen the SIG leadership group focus on the development of content for the SIG's website and professional development workshops. The leadership group saw these two areas as key elements in attracting new members. The SIG has attracted more than 30 members to date.

Establishing an online networking hub for our members remains a key priority for the SIG and the leadership group has been discussing the most effective way that this can be achieved within the Association's framework and through IEAA's website.

The SIG's leadership group have assisted with the delivery of the Introduction to International Education Workshops in Melbourne, Sydney and Brisbane.

Workshops relating to marketing, communications and admissions were delivered by a number of industry experts, through IEAA's Professional Development Program.

A key focus for the leadership group in early 2010 was developing a workshop for delivery at the AIEC 2010.

TRANSNATIONAL EDUCATION

The transnational education special interest group was rejuvenated with discussions at the October 2009 AIEC led by Prof Debbie Clayton.

The group of interim committee members, consisting of representatives from QLD and Victorian institutions covering HE, VE and English and a mix of professional and academic staff, presented a proposal to the IEAA board in February 2010 that outlined a series of objectives and commitments to see the SIG reinstated.

A strong focus of the re-created SIG is to engage academic participation and steer research towards teaching and learning outcomes of TNE.

As part of that commitment a series of activities have been undertaken, including:

- A Singapore Symposium on the Enhanced Registration Framework to give practitioners an opportunity to get updated information and share experience about a fundamental change in a key TNE market (May 2010)
- A networking event to re-launch the invigorated TNE SIG (May 2010)
- Online survey to identify members needs for participation in the TNE SIG (August 2010)
- Ongoing dialogue and development in preparation for the Inaugural AGM to be held at AIEC 2010 including sector updates from Institutions and peak bodies (AUQA)



The Journal: Review of membership arrangements with ASIE

Journal of Studies in International Education

REVIEW OF ARRANGEMENTS

In 2009/2010, IEAA reviewed its membership arrangements with the Association for Studies in International Education, which publishes the Journal of Studies in International Education (JSIE) via SAGE Publications.

IEAA has been a member of the ASIE Board and a strong supporter of the Journal for many years but it was felt that the membership/ sponsorship agreement needed to be reviewed to take into account the real needs of IEAA members.

Under the previous arrangement, all IEAA members were automatically subscribed to the online version of the Journal of Studies in International Education as part of their IEAA membership. This online subscription for all members represented a significant cost for the Association, who was charged for every subscription, whether the service was used by members or not.

As a large majority of IEAA members were able to access freely the Journal via their institution, the IEAA Board decided to continue to support ASIE via an annual membership fee but to no longer pay for a subscription for all members – which also involved paying for members not using the service or already covered by their institution.

IEAA's new sponsorship arrangements with ASIE still enables the Association to benefit from a certain number of online subscriptions that will be allocated to IEAA members requesting access.

This new process ensures that the service is still available to members and that the Association is only paying for subscriptions used by members.

REPRESENTATION ON ASIE BOARD

IEAA continued to be represented on the Board of the Association of Studies in International Education (ASIE) with Betty Leask.

In September, IEAA Board member Betty Leask represented the Association at the annual ASIE meeting as well as at an editorial group meeting for the Journal of Studies in International Education (JSIE), an ASIE responsibility.

Both meetings were held in conjunction with the EAIE Conference in Madrid.

The latter meeting discussed criteria for accepting and rejecting papers for JSIE and developed a shared understanding about how these should be applied.



A board energetic in support of the objectives of the Association

Governance

BOARD

The Board met five times in 2009-10 (2 July, 3 September, 19 November, 2 February , 6 May).

Election of 3 Ordinary members of the IEAA Board (2008/09) took place during the Australian International Education Conference in Sydney in October 2009.

11 members were nominated for 3 ordinary positions on the Board. A ballot was required consequently. Liz Stinson, Tony Crooks and Helen Zimmerman were elected each for a 2 year term.

2 additional board members were invited by the Board in November 2009: Denise von Wald (Education Adelaide, SA) and Tony de Gruchy (Cannings College, WA).

Bill Purcell (UTS) was also invited to join the Board as President's invitee in November 2009.

SUB-COMMITTEES

Membership of Board Sub-Committees in 2009/10 is given in Appendix 3.



“The secretariat has worked tirelessly through a challenging year...”

Administration

SECRETARIAT

2009/2010 saw a few changes occurring within the composition of the IEAA Secretariat.

The Secretariat was still mainly staffed throughout the year by Dennis Murray (Executive Director) Ouahiba Zarzi (Associate Director) and Cindy Lu (Administrative Assistant).

Natasha Lyubic (Public Relations/ Professional Development Officer) left the Secretariat in November

2009 and her position was not filled for budgetary reasons.

In February 2010, Aurelie Bowden joined the association as PR/ Events intern.

ACCOMMODATION

In May 2010, The IEAA Secretariat moved from Swinburne University to RMIT University.

IEAA is grateful for the substantial, tangible support Swinburne University provided the Association over the past 5 years.

IEAA is also very grateful for RMIT's hospitality, providing stability for the Association's functioning for the foreseeable future.



A year of engagement with the world...

Relations with other organisations

EUROPE

A one and a half day joint IEAA-EAIE Symposium, Advancing Australia-Europe Cooperation in International Education, was held on Sunday 11 and Monday 12 October at the UNSW City Campus, immediately prior to the AIEC. This was a subscription event and attracted 81 participants, one quarter of whom were from Europe, including the senior leadership of EAIE.

The Symposium aimed to identify the critical factors for the enhancing and deepening the already successful Australia-Europe education relationship and to begin to move the relationship to a new level.

The Symposium addressed the challenges of internationalization of higher education in Australia and Europe in the light of the reforms of higher education taking place in both locations.

The role which international education will play in meeting the challenges faced by universities in Australia and Europe and the over-arching public policy issues were the basis for a set of practical proposals identified as central to enhancing cooperation between Europe and Australia in higher education.

Three expert background papers – International Education Leadership, Enhancing the Engagement of Academic Staff in International Education and Good Practice in International Networks - were commissioned for distribution to participants before the Symposium.

An action agenda was agreed reflecting the outcomes of the Symposium including: commitment to: ongoing dialogue, joint research in areas of shared interest and priority, joint efforts to build leadership skills amongst newer professionals, the dissemination of good practice in international education networks and partnerships and exemplars of good practice in institutional support of academic staff engaged in internationalisation, and working together to encourage relevant governments to support and expand cooperation between Australia and Europe in education.

It was agreed to continue the dialogue in September 2010 at the time of the EAIE Conference in Nantes.

The Association successfully attracted \$39,600 sponsorship for the event from DEEWR, the European Commission, IELTS Australia, Hobson's Australia and the University of New South Wales, for which it is most grateful.

Tony Crooks kindly took leadership in planning and in facilitating the event on the days concerned.

The members of the planning group were: Tony Adams, Stephen Connolly, Tony Crooks, Dean Forbes, Betty Leask, Dennis Murray and Ouahiba Zarzi.

USA

In light of the success of the joint IEAA-EAIE Symposium, the IEAA Board in November approved a similar Symposium with U.S. counterpart organizations for delivery in Sydney on 10-11 October, immediately prior

to the AIEC.

An IEAA planning group met in February to develop the concept and subsequently interacted with selected counterparts – NAFSA, the American Association of International Education Administrators (AIEA) and the Forum for Education Abroad – to seek their commitment to the project. Commitments were received in March. Priority themes/topics were then discussed between the organizations and four selected:

1. Advocacy
2. Student Recruitment
3. Evaluating the impact and success of international education
4. Standards of Good Practice and Quality Assurance in Education Abroad

Parallel discussion papers (one from Australia and one from the US) were commissioned on each of the topics. In April. Speakers were also approached and secured, including a number of senior Australian and US experts to address additional topics to the four main themes.

In April as well, requests for sponsorship were initiated and preliminary publicity for the event was disseminated. By June sponsorship commitments had been received from ETS/TOEFL, University of New South Wales and the University of Melbourne.

Tony Crooks, who acted as moderator for the Europe Symposium this year, kindly agreed to take the lead on the US project.

ASIA

IEAA assisted sister organization, the Asia Pacific Association for International Education (APAIE) with the organization of its 2010 conference which was held from 14-16 April at the Gold Coast Convention Centre.

This was the first time the conference was held in Australia. Griffith University was the host institution, with Helen Cook, Vice President, IEAA participating on the APAIE Conference committee.

The APAIE conference was well attended and by far the most successful of the Association's conferences to date. Many satellite events were scheduled around the APAIE conference to help boost attendance of partners and colleagues in international education.

A President's Roundtable, convened by Professor Ian O'Connor, Vice-Chancellor of Griffith University, and was attended by IEAA President, Stephen Connelly, along with Australian and international Vice-Chancellors and Presidents from the region.

International Education Association
of Australia Inc.
ABN 65 897 746 316

Financial Report

For The Year Ended 30 June 2010

Financial report

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Your Board members submit the financial report of the association for the financial year ended 30 June 2010.

BOARD MEMBERS

The names of board members throughout the year and at the date of this report are:

Name	Appointed
Stephen Connelly (President)	October 2008
Brett Blacker (Treasurer)	October 2007
Helen Cook (Vice President)	October 2008
Tony Adams	August 2004
Rebecca Biazos	October 2008
Debbie Clayton	July 2007 - October 2009
Tony Crooks	October 2007
Dorothy Davis	October 2007 - October 2009
Tony de Gruchy	October 2009
Seamus Fagan	January 2008
Betty Leask	October 2008
Catherine Moore	October 2008
Dennis Murray (Executive Director)	August 2004
William Purcell	October 2009
Ruth Rosen	October 2007 - October 2009
Liz Stinson	October 2007
Denise von Wald	October 2009
Ouahiba Zarzi (Associate Director)	January 2008
Helen Zimmerman	July 2007

PRINCIPAL ACTIVITIES

The association is Australia's leading international education professional organisation.

Its mission is to enhance the quality and standing of Australian international education by serving the professional needs and interests of its members and by promoting international education within Australia and internationally

OPERATING RESULTS

The deficit of the association for the financial year amounted \$18,977 (2009:\$37,740).

Signed in accordance with a resolution of the Board of Members.



Stephen Connelly

Signed in Melbourne, this 22nd day of September 2010.

STATEMENT OF COMPREHENSIVE INCOME
FOR THE YEAR ENDED 30 JUNE 2010

	Note	2010 (\$)	2009 (\$)
Revenue	2	420,809	336,332
Expenses			
Administrative expenses		(414,967)	(327,704)
Marketing expenses		(24,484)	(45,838)
Finance costs		(335)	(530)
Total expenses		(439,786)	(374,072)
Net deficit for the year		(18,977)	(37,740)
Other comprehensive income		-	-
Total comprehensive income for the year		(18,977)	(37,740)

The accompanying notes form part of the financial statements

STATEMENT OF FINANCIAL POSITION
AS AT 30 JUNE 2010

	Note	2010 (\$)	2009(\$)
Assets			
Cash and cash equivalents	6(b)	482,571	334,449
Trade and other receivables	4	82,994	27,023
TOTAL ASSETS		565,565	361,472
Liabilities			
Trade and other payables		56,089	46,500
GST Payable		11,911	6,180
Prepaid revenue	5	347,000	139,250
TOTAL LIABILITIES		415,000	191,930
NET ASSETS		150,565	169,542
Members Funds			
Retained earnings		150,565	169,542
TOTAL MEMBERS FUNDS		150,565	169,542

The accompanying notes form part of the financial statements

STATEMENT OF CHANGES IN EQUITY
FOR THE YEAR ENDED 30 JUNE 2010

	Retained Earnings (\$)	Total (\$)
Balance at 1 July 2009	207,282	207,282
Comprehensive income for the year	(37,740)	(37,740)
Balance at 30 June 2009	169,542	169,542
Comprehensive income for the year	(18,977)	(18,977)
Balance at 30 June 2010	150,565	150,565

The accompanying notes form part of the financial statements

STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 30 JUNE 2010

	NOTE	2010 (\$)	2009 (\$)
Cash flows from operating activities:			
Receipts from membership & funding distributions		578,319	467,526
Payments to suppliers and employees		(436,119)	(407,401)
Interest received		5,922	8,956
Net cash provided by operating activities	6(A)	148,122	69,081
Net increase in cash held		148,122	69,081
Cash and cash equivalents at the beginning of financial year		334,449	265,369
Cash and cash equivalents at the end of financial year	6(B)	482,571	334,449

The accompanying notes form part of the financial statements

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 JUNE 2010

1) SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

This financial report is a special purpose financial report that prepared in order to satisfy the financial reporting requirements of the Associations Incorporation Act 1981 (Victoria). The Board has determined that there are no users dependent on general purpose financial reports.

The financial report has been prepared on an accruals basis and is based on historic costs and does not take into account changing money values or, except where specifically stated, current valuations of non current assets.

The following is a summary of the accounting policies, which are consistent with the previous period unless otherwise stated, have been adopted in the preparation of this financial report.

(a) Income Tax

No provision for income tax has been raised, or expense incurred, as the Association is exempt from income tax.

(b) Provisions

Provisions are recognised when the entity has a legal or constructive obligation, as a result of past events, for which it is probable that an outflow of economic benefits will result and that outflow can be reliably measured.

(c) Revenue

Revenue from the rendering of services is recognised upon the delivery of the service to the customers.

Interest revenue is recognised on a proportional basis taking into account the interest rates applicable to the financial assets.

All revenue is stated net of the amount of goods and services tax (GST).

(d) Goods and Services Tax (GST)

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Australian Taxation Office. In these circumstances the GST is recognised as part of the cost of acquisition of the asset or as part of an item of the expense.

Receivables and payables in the statement of financial position are shown inclusive of GST.

Cash flows are presented in the statement of cash flows on a gross basis.

e) Grants

Grants are treated as unexpended grants in the statement of financial position where there are conditions attached to the grant revenue relating to the use of these grants for specific purposes. It is recognised in the statement of financial position as a liability until such conditions are met or services provided.

(f) Comparative Figures and Critical Accounting Estimates and Judgements

Comparative figures are, where appropriate, reclassified so as to be comparable with figures presented for the current financial year.

The Board evaluates estimates and judgements incorporated into the financial statements based on historical knowledge and best available current information. Estimates assume a reasonable expectation of future events and are based on current trends and economic data, obtained both externally and from within the Association.

(g) New Accounting Standards for Application in Future Periods

The AASB has issued new, revised and amended standards and interpretations that have mandatory application dates for future reporting periods and which the association has decided not to adopt early as the association does not expect them to have any material effect on the association's financial report.

(h) Adoption of New and Revised Accounting Standards

During the current year the Association adopted some of the new and revised Australian Accounting Standards and Interpretations applicable to its operations which became mandatory.

The adoption of these standards has impacted the recognition, measurement and disclosure of certain transactions. The following is an explanation of the impact the adoption of these standards and interpretations has had on the financial statements of the Association.

AASB 101: Presentation of Financial Statements

In September 2007 the Australian Accounting Standards Board revised AASB 101 and as a result, there have been changes to the presentation and disclosure of certain information within the financial statements. Below is an overview of the key changes and the impact on the Association's financial statements.

Disclosure impact

Terminology changes – The revised version of AASB 101 contains a number of terminology changes, including the amendment of the names of the primary financial statements.

Reporting changes in equity – The revised AASB 101 requires all changes in equity arising from transactions with owners, in their capacity as owners, to be presented separately from non-owner changes in equity. Owner changes in equity are to be presented in the statement of changes in equity, with non-owner changes in equity presented in the statement of comprehensive income. The previous version of AASB 101 required that owner changes in equity and other comprehensive income be presented in the statement of changes in equity.

Statement of comprehensive income – The revised AASB 101 requires all income and expenses to be presented in either one statement, the statement of comprehensive income, or two statements, a separate income statement and a statement of comprehensive income. The previous version of AASB 101 required only the presentation of a single income statement.

(h) Adoption of New and Revised Accounting Standards (cont'd)

Disclosure impact (cont'd)

The Association's financial statements now contain a statement of comprehensive income.

Other comprehensive income – The revised version of AASB 101 introduces the concept of 'other comprehensive income' which comprises of income and expenses that are not recognised in profit or loss as required by other Australian Accounting Standards. Items of other comprehensive income are required to disclose the income tax relating to each component of other comprehensive income. The previous version of AASB 101 did not contain an equivalent concept.

2) REVENUE	2010 (\$)	2009 (\$)
Membership Fees	237,260	139,672
Seminars (net)	45,822	46,415
Research & Consultancies (net)	49,190	58,039
Interest	5,922	8,956
Website Advertising & Other Sales	455	-
AIE Conference	82,160	83,250
	420,809	336,332

3) AUDITOR'S REMUNERATION

Remuneration of the auditor for :		
- auditing the financial report	6,300	6,036
4) Trade and Other Receivables		
Trade receivables	82,994	27,023

5) PREPAID INCOME		
Membership subscriptions	122,800	76,000
Unexpended grants	126,000	5,000
AIE Conference	75,000	27,750
AIE Conference Awards	5,000	12,000
Professional Development Services	4,600	18,500
Customer Deposits	13,600	-
	347,000	139,250

6) CASH FLOW INFORMATION	2010 (\$)	2009 (\$)
(a) Reconciliation of cash flow from operations with deficit		
Deficit for the year	(18,977)	(37,740)
Changes in assets and liabilities		
(Increase)/ decrease in trade and other receivables	(55,971)	104,013
Increase/(decrease) in trade and other payables	223,070	2,808
Cash flow from operations	148,122	69,081
(b) Reconciliation of Cash and Cash Equivalents		
Cash and cash equivalents	482,571	334,449

7) Association Details

The registered office, and principal place of business, of the Association is:

International Education Association of Australia.
 Building 96
 Level 2, room 4
 RMIT University
 Melbourne Vic 3000

STATEMENT BY THE BOARD MEMBERS

The Board members have determined that the Association is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies outlined in Note 1 to the financial statements.

In the opinion of the Board the financial report as set out on pages 35 to 43:

1. Presents a true and fair view of the financial position of the International Education Association of Australia Inc. as at 30 June 2010 and its performance for the year ended on that date.
2. At the date of this statement, there are reasonable grounds to believe that Association will be able to pay its debts as and when they fall due.

This statement is made in accordance with a resolution of the Board members and is signed for and on behalf of the Board members.



Stephen Connelly

Signed in Melbourne, this 22nd day of September 2010.

Independent Auditor's Report to the Members of International Education Association of Australia Inc.

We have audited the accompanying financial report, being a special purpose financial report, of International Education Association of Australia Inc. which comprises the statement of financial position as at 30 June 2010 and the statement of comprehensive income, statement of changes in equity and statement of cash flows for the year ended on that date, a summary of significant accounting policies, other explanatory notes and the statement by the members of the Board.

Board's Responsibility for the Financial Report

The Board of International Education Association of Australia Inc. is responsible for the preparation and fair presentation of the financial report and has determined that the accounting policies described in Note 1 to the financial statements, which form part of the financial report, are consistent with the financial reporting requirements of the Associations Incorporation Act 1981 (Victoria) and are appropriate to meet the needs of the members. The Board's responsibility also includes designing, implementing and maintaining internal controls relevant to the preparation and fair presentation of the financial report that is free from material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

Auditor's Responsibility

Our responsibility is to express an opinion on the financial report based on our audit. No opinion is expressed as to whether the accounting policies used, as described in Note 1, are appropriate to meet the needs of the members. We conducted our audit in accordance with Australian Auditing Standards. These Auditing Standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the Board, as well as evaluating the overall presentation of the financial report.

The financial report has been prepared for distribution to members for the purpose of fulfilling the Board's financial reporting obligations under the Associations Incorporation Act 1981 (Victoria). We disclaim any assumption of responsibility for any reliance on this report or on the financial report to which it relates to any person other than the members, or for any purpose other than that for which it was prepared.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Independence

In conducting our audit, we have complied with the independence requirements of Australian professional ethical pronouncements.

Auditor's Opinion

In our opinion the financial report of International Education Association of Australia Inc. presents fairly, in all material respects the financial position of International Education Association of Australia Inc. as at 30 June 2010 and of its financial performance for the year then ended in accordance with the accounting policies described in Note 1 to the financial statements, and the Associations Incorporation Act 1981 (Victoria).


Ian A. Duff
Registered Company Auditor


MDHC Audit Assurance Pty Ltd
MDHC Audit Assurance Pty Ltd

Signed in Hawthorn, this 22nd day of September 2010.

APPENDIX



CHARTER MEMBERS, SPONSORS, DONORS AND VOLUNTEERS 2009/10

PLATINUM INSTITUTIONAL SPONSORS

NAVITAS
Swinburne University of Technology
University of Technology Sydney

GOLD INSTITUTIONAL SPONSORS

IDP Education Australia
University of New South Wales
University of Queensland

SILVER INSTITUTIONAL SPONSORS

Deakin University
Queensland University of Technology
University of South Australia
La Trobe University
Macquarie University
Monash University

CHARTER MEMBERS

Australian National University
Charles Darwin University
Department of Education and Training - International
Department of Education, Training and the Arts (DETA TAFE Sector)
Edith Cowan University
Murdoch University
QETI
RMIT University
TAFE NSW
University of Adelaide
University of Ballarat
University of Canberra
University of Melbourne
University of Queensland (DVC-I)
University of Sydney
University of Tasmania
University of the Sunshine Coast
University of Western Sydney
University of Wollongong
Victoria University

COMMERCIAL CORPORATE SPONSORS

CIBIS
ETS TOEFL
IELTS
Hobsons Asia Pacific
LH Martin Institute for Higher Education Leadership and Management, University of Melbourne

DONATIONS

Prospect Research and Marketing Pty Ltd
Strategy, Policy and Research in Education Ltd

VOLUNTEERS TRAINERS

Abhishek Shaw
Amanda Daly
Betty Leask

VOLONTEERS TRAINERS (continued)

Brett Blacker
 Cassandra Colvin
 Catherine Moore
 Debbie Clayton
 Emma Tiaree
 Gabrielle Rolan
 Gary Mahlberg
 Heather Tinsley
 Jeff Laurie
 Jennifer Ewald
 Jo Byng
 Joanna Crossman
 Kevin McConkey
 Liz Stinson
 Marcus McRitchie
 Melissa Banks
 Michelle Barker
 Peter Mackey
 Rebecca Biazos
 Rob Lawrence
 Rob Malicki
 Robert Parsonson
 Rudi Lidl
 Russell Welch
 Sarbari Bordia
 Sophie Arkoudis
 Steven Ryppe

INSTITUTIONS THAT KINDLY HOSTED IEAA WORKSHOPS:

Australian Catholic University, McKillop Campus
 Deakin University
 DIIRD Melbourne
 Griffith University
 Holmesglen TAFE
 La Trobe University
 NAVITAS Sydney
 NMIT
 Queensland University of Technology (QUT)
 RMIT University
 Southbank Institute of Technology (SBIT)
 Swinburne University
 TAFE SA
 University of South Australia (UniSA)
 University of Queensland
 University of Adelaide
 University of Melbourne
 University of New South Wales (UNSW)
 University of Sydney
 University of Technology of Sydney (UTS)
 VET Export Office, Brisbane
 Victoria University

ORGANISATIONS THAT KINDLY SUPPORTED THE ASSOCIATION DELIVERING PROFESSIONAL DEVELOPMENT:

Education Australia
 QETI

IEAA PROFESSIONAL DEVELOPMENT PROGRAM 2009/2010

Date	Title	Location	Target Group	Presenter/s
8 July	Briefing session Teaching and Client management of Arab & Gulf students	Brisbane	All sectors	Fiona Hill
8 July	Team Leader Workshop Teaching and Client management of Arab & Gulf students	Brisbane	All sectors	Fiona Hill
13 July	Symposium on Internationalisation of the Curriculum	Melbourne	All Sectors	Various
14 July	ESOS Session	Sunshine Coast	HE	Cath Moore
6 August	Intercultural Inclusion on Campus	Melbourne	All Sectors	Michelle Barker, Amanda Daly, Cassandra Colvin
21 August	Intercultural Communication with Chinese Students	Brisbane	All Sectors	Fiona Price
8 Sept	Financial Management of International Education	Brisbane	All Sectors	Brett Blacker
29/ 30 Sept	Executive Seminar with Martin Institute	Melbourne	All sectors	various
11/12 October	Joint IEAA EAIE Symposium	Sydney	HE	various
13 October AIEC	TNE: Good Practice Business Skills	Sydney	All Sectors	Debbie Clayton, Jeff Laurie
13 October AIEC	Intercultural Inclusion on Campus: Enhancing Interactions between International & Local Students	Sydney	All Sectors	Michelle Barker, Amanda Daly, Cassandra Colvin
13 October AIEC	Using Student Diversity to Internationalise the Curriculum	Sydney	All Sectors	Betty Leask, Joanna Crossman, Sarbari Bordia, Abhishek Shaw, Steven Rypp
13 October AIEC	Developing English Language Good Practice	Sydney	All Sectors	Sophie Arkoudis
13 October AIEC	Successful Project Bidding & Contract Development	Sydney	All Sectors	Peter Mackey, Garry Mahlberg, Emma Tiaree
13 October AIEC	International Education Management: Navigating Internal & External Expectations	Sydney	All Sectors	Liz Stinson, Heather Tinsley
13 October AIEC	Best Practice Agent Management	Sydney	All Sectors	Gabrielle Rolan
13 October AIEC	VET Business Intelligence: Using the Data	Sydney	VET	Melissa Banks
13 October AIEC	Contemporary Marketing For a Post GFC World	Sydney	All Sectors	Rob Lawrence
13 October AIEC	Preparing a VET Institutional Strategy	Sydney	VET	Rebecca Biazos, Rob Parsonson
13 October AIEC	Leading Internationalisation in Schools	Sydney	School	Cath Moore, Russell Welch
13 October AIEC	Intercultural Negotiation: Conducting Effective Business in Chinese Cultural Settings	Sydney	All Sectors	Leonie McKeon

IEAA PROFESSIONAL DEVELOPMENT PROGRAM 2009/2010 (continued)

Date	Title	Location	Target Group	Presenter/s
13 October AIEC	Auditing Overseas Activities	Sydney	All Sectors	Rudi Lidl, Kevin Mc-Conkey
5 Nov	Intercultural Communication with Indian students	Sydney	All Sectors	Prem Ramburuth
18 Nov	TNE Good Business Practices	Melbourne	HE/ VET	Debbie Clayton, Mal Rowe
1 April	Introduction to International Education	Melbourne	All sectors	Bruce Mackintosh, Catherine Ng, Robert Barrett
15 April	TNE Business Practice (VET+ HE)	Melbourne	VET HE	Debbie Clayton, Scott Crighton, Cynthia Kralik
19 April	Agent Management	Melbourne	All sectors	Gabrielle Rolan
22 April	Cross Cultural Relationship Management	Melbourne	All sectors	David Stocley, Leon Lyell
23 April	Agent Management	Brisbane	All sectors	Gabrielle Rolan
10 May	Executive Seminar with Martin Institute	Melbourne	All sectors	various
11 May	Introduction to International Education	Sydney	All sectors	Bruce Mackintosh, Anna Kirkham, Robert Parsonson
20 May	TNE Symposium	Melbourne	All sectors	Various
21 May	TNE Learning and Teaching (VET+ HE)	Melbourne	All Sectors	Betty Leask
25 May	Intercultural Communication with Indian students	Brisbane	All Sectors	Prem Ramburuth
8 June	Managing an International Career Service	Melbourne	All Sectors	Ellen Gibsons and Shari Walsh
10 June	Intercultural Communication with Indian students	Adelaide	All Sectors	Prem Ramburuth
15 June	Intercultural Communication with Chinese Students	Adelaide	All Sectors	Fiona Price
22-Jun	Managing International Marketing	Melbourne	All	Gabrielle Rolan
22-Jun	Managing an International Career Service	Brisbane	All	Ellen Gibsons and Shari Walsh
23-Jun	Managing International Marketing	Sydney	All	Gabrielle Rolan
25-Jun	Strategic Management of Outbound Student Mobility	Melbourne	All	Nigel Cossar, Heidi Piper, Vicky Feast

BOARD

Tony Adams (Immediate Past President)
Stephen Connelly (President)
Helen Cook (Vice President)
Brett Blacker (Treasurer)
Rebecca Biazos (elected member)
Debbie Clayton (until October 2009)
Tony Crooks (elected member)
Dorothy Davis (President's invitee until October 2009)
Tony De Gruchy (Board's invitee from October 2009)
Seamus Fagan (elected member)
Betty Leask (elected member)
Catherine Moore (elected member)
William Purcell (President's invitee from October 2009)
Ruth Rosen (Board's invitee until October 2009)
Liz Stinson (elected member)
Denise von Wald (Board's invitee from October 2009)
Helen Zimmerman (elected member)
Dennis Murray (Executive Director) (in attendance)
Ouahiba Zarzi (Associate Director) (in attendance)

EXECUTIVE COMMITTEE

Stephen Connelly (Convenor)
Helen Cook
Brett Blacker
Dennis Murray
Ouahiba Zarzi

AWARDS COMMITTEE

Helen Cook (Convenor)
Dorothy Davis (until October 2009)
Seamus Fagan
Denise von Wald (from November 2009)
Helen Zimmerman (from November 2009)
Ouahiba Zarzi

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Tony de Gruchy (from November 2009)
Seamus Fagan
Catherine Moore
Ruth Rosen (until October 2009)
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Chris Ziguras

International Education Association of Australia (IEAA)
Po Box 12917 A'Beckett Street
8006 VIC Melbourne Australia
www.ieaa.org.au

